CBS CORP Form 10-Q August 02, 2012

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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **FORM 10-Q**

## ý QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2012

OR

# 0 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-09553

### **CBS CORPORATION**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

04-2949533 (I.R.S. Employer Identification No.)

**10019** (Zip Code)

51 W. 52<sup>nd</sup> Street, New York, New York

(Address of principal executive offices)

(212) 975-4321

Registrant's telephone number, including area code

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ý No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ý No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

 Large accelerated filer ý
 Accelerated filer o
 Non-accelerated filer o
 Smaller reporting company o

 Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No ý
 Smaller reporting company o

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Number of shares of common stock outstanding at July 31, 2012:

Class A Common Stock, par value \$.001 per share 43,205,560

Class B Common Stock, par value \$.001 per share 596,825,491

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#### PART I FINANCIAL INFORMATION

#### Item 1. Financial Statements.

#### **CBS CORPORATION AND SUBSIDIARIES**

#### CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited; in millions, except per share amounts)

|   | Three Months Ended<br>June 30, |       |          |    | Six Months Ended<br>June 30, |    |       |  |
|---|--------------------------------|-------|----------|----|------------------------------|----|-------|--|
|   |                                | 2012  | 2011     |    | 2012                         |    | 2011  |  |
| Revenues  | \$                             | 3,476 | \$ 3,586 | \$ | 7,400                        | \$ | 7,096 |  |
| Expenses:   |                                |       |          |    |                              |    |       |  |
| Operating   |                                | 1,877 | 2,030    |    | 4,338                        |    | 4,306 |  |
| Selling, general and administrative                                   |                                | 698   | 683      |    | 1,377                        |    | 1,341 |  |
| Impairment charges (Note 3)   |                                |       |          |    | 11                           |    |       |  |
| Depreciation and amortization   |                                | 132   | 139      |    | 263                          |    | 278   |  |
| Total expenses  |                                | 2,707 | 2,852    |    | 5,989                        |    | 5,925 |  |
| Operating income  |                                | 769   | 734      |    | 1,411                        |    | 1,171 |  |
| Interest expense  |                                | (104) | (110)    | 1  | (214)                        |    | (220) |  |
| Interest income   |                                | 1     | 1        |    | 3                            |    | 3     |  |
| Gain on early extinguishment of debt (Note 6)                         |                                |       |          |    | 25                           |    |       |  |
| Other items, net  |                                | (3)   | 5        |    | 9                            |    | 14    |  |
| Earnings before income taxes and equity in loss of investee companies |                                | 663   | 630      |    | 1,234                        |    | 968   |  |
| Provision for income taxes  |                                | (225) | (230)    |    | (428)                        |    | (352) |  |
| Equity in loss of investee companies, net of tax                      |                                | (11)  | (5)      |    | (16)                         |    | (19)  |  |
| Net earnings  | \$                             | 427   | \$ 395   | \$ | 790                          | \$ | 597   |  |
| Basic net earnings per common share                                   | \$                             | 66    | \$59     | \$ | 1.22                         | \$ | 89    |  |
| Diluted net earnings per common share                                 | \$                             | 65    | \$58     | \$ | 1.19                         | \$ | 87    |  |
| Weighted average number of common shares outstanding:                 |                                |       |          |    |                              |    |       |  |
| Basic   |                                | 646   | 669      |    | 648                          |    | 671   |  |
| Diluted   |                                | 661   | 686      |    | 664                          |    | 689   |  |
| Dividends per common share  | \$                             | 10    | \$10     | \$ | 20                           | \$ | 15    |  |

See notes to consolidated financial statements.

#### **CBS CORPORATION AND SUBSIDIARIES**

#### CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

(Unaudited; in millions)

|   | Three Months Ended<br>June 30, |           |    | Six Months Ended<br>June 30, |      |      |      |     |
|---|--------------------------------|-----------|----|------------------------------|------|------|------|-----|
|   |                                | 2012 2011 |    |                              | 2012 |      | 2011 |     |
| Net earnings  | \$                             | 427       | \$ | 395                          | \$   | 790  | \$   | 597 |
| Other comprehensive income (loss), net of tax:      |                                |           |    |                              |      |      |      |     |
| Cumulative translation adjustments                  |                                | (21)      |    | 6                            |      | (11) |      | 19  |
| Amortization of net actuarial loss                  |                                | 7         |    | 8                            |      | 15   |      | 15  |
| Unrealized gain on securities                       |                                |           |    |                              |      | 1    |      |     |
| Total other comprehensive income (loss), net of tax |                                | (14)      |    | 14                           |      | 5    |      | 34  |
| Comprehensive income                                | \$                             | 413       | \$ | 409                          | \$   | 795  | \$   | 631 |

See notes to consolidated financial statements.

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#### **CBS CORPORATION AND SUBSIDIARIES**

#### CONSOLIDATED BALANCE SHEETS

(Unaudited; in millions, except per share amounts)

|   |    | At            | At |                   |  |  |
|---|----|---------------|----|-------------------|--|--|
|   | Ju | June 30, 2012 |    | December 31, 2011 |  |  |
| ASSETS  |    |               |    |                   |  |  |
| Current Assets:   |    |               |    |                   |  |  |
| Cash and cash equivalents                                     | \$ | 1,888         | \$ | 66                |  |  |
| Receivables, less allowances of \$115 (2012) and \$114 (2011) |    | 2,973         |    | 3,25              |  |  |
| Programming and other inventory (Note 4)                      |    | 521           |    | 73.               |  |  |
| Deferred income tax assets, net                               |    | 326           |    | 31                |  |  |
| Prepaid income taxes  |    | 37            |    | 1                 |  |  |
| Prepaid expenses  |    | 272           |    | 21                |  |  |
| Other current assets  |    | 355           |    | 34                |  |  |
| Current assets of discontinued operations                     |    | 10            |    |                   |  |  |
| Fotal current assets  |    | 6,382         |    | 5,54              |  |  |
|   |    |               |    |                   |  |  |
| roperty and equipment:  |    | 220           |    | ~~                |  |  |
| Land  |    | 330           |    | 32                |  |  |
| Buildings   |    | 713           |    | 71                |  |  |
| Capital leases  |    | 202           |    | 20                |  |  |
| Advertising structures  |    | 2,083         |    | 2,06              |  |  |
| Equipment and other   |    | 2,034         |    | 2,02              |  |  |
|   |    | 5,362         |    | 5,33              |  |  |
| less accumulated depreciation and amortization                |    | 2,968         |    | 2,82              |  |  |
| let property and equipment                                    |    | 2,394         |    | 2,51              |  |  |
| Programming and other inventory (Note 4)                      |    | 1,332         |    | 1,49              |  |  |
| Goodwill  |    | 8,599         |    | 8,62              |  |  |
| ntangible assets (Note 3)                                     |    | 6,508         |    | 6,52              |  |  |
| Other assets  |    | 1,498         |    | 1,43              |  |  |
| Assets of discontinued operations                             |    | 68            |    | 6                 |  |  |
| Total Assets  | \$ | 26,781        | \$ | 26,19             |  |  |
| LIABILITIES AND STOCKHOLDERS' EQUITY                          |    |               |    |                   |  |  |
| Current Liabilities:  |    |               |    |                   |  |  |
| Accounts payable  | \$ | 309           | \$ | 41                |  |  |
| Accrued compensation  | Ŧ  | 268           |    | 40                |  |  |
| Participants' share and royalties payable                     |    | 875           |    | 93                |  |  |
| Program rights  |    | 488           |    | 57                |  |  |
| Deferred revenue  |    | 186           |    | 25                |  |  |
| Current portion of long-term debt (Note 6)                    |    | 901           |    | 23                |  |  |
| Accrued expenses and other current liabilities                |    | 1,327         |    | 1,31              |  |  |
| Current liabilities of discontinued operations                |    | 20            |    | 1,51              |  |  |
| otal current liabilities                                      |    | 4,374         |    | 3,93              |  |  |
|   |    | .,571         |    | 5,75              |  |  |
| Long-term debt (Note 6)                                       |    | 5,900         |    | 5,95              |  |  |
| Pension and postretirement benefit obligations                |    | 1,818         |    | 1,83              |  |  |
| Deferred income tax liabilities, net                          |    | 1,164         |    | 1,02              |  |  |

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| 3,234           | 3,351  |
|-----------------|--|
| 173             | 183  |
|                 |  |
|                 |  |
|                 |  |
|                 |  |
|                 |  |
| 1               | 1  |
| 43,378          | 43,395   |
| (27,553)        | (28,343)   |
| (434)           | (439)  |
|                 |  |
| 15.392          | 14,614   |
| 5,274           | 4,706  |
|                 |  |
| 10 118          | 9,908  |
| 10,110          | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,                              |
| \$<br>26.781 \$ | 26,197   |
| \$              | 173<br>1<br>43,378<br>(27,553)<br>(434)<br>15,392<br>5,274<br>10,118 |

See notes to consolidated financial statements.

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#### **CBS CORPORATION AND SUBSIDIARIES**

#### CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited; in millions)

|  | Six Months Ended<br>June 30, |        |  |
|--|------------------------------|--------|--|
|  | 2012                         | 2011   |  |
| Operating Activities:  |                              |        |  |
| Net earnings   | \$ 790                       | \$ 597 |  |
| Adjustments to reconcile net earnings to net cash flow provided by operating activities: |                              |        |  |
| Depreciation and amortization  | 263                          | 278    |  |
| Stock-based compensation   | 81                           | 75     |  |
| Impairment charges   | 11                           |        |  |
| Gain on early extinguishment of debt   | (25)                         |        |  |
| Equity in loss of investee companies, net of tax and distributions                       | 19                           | 21     |  |
| Change in assets and liabilities, net of effects of acquisitions                         | 119                          | 623    |  |
| Net cash flow provided by operating activities   | 1,258                        | 1,594  |  |
| Investing Activities:  |                              |        |  |
| Acquisitions, net of cash acquired   | (69)                         | (55)   |  |
| Capital expenditures   | (93)                         | (95)   |  |
| Investments in and advances to investee companies  | (39)                         | (42)   |  |
| Proceeds from dispositions   | 1                            | 13     |  |
| Other investing activities   | 6                            | 8      |  |
| Net cash flow used for investing activities  | (194)                        | (171)  |  |
| Financing Activities:  |                              |        |  |
| Proceeds from issuance of notes  | 1,567                        | 4      |  |
| Repayment of notes   | (700)                        | (2)    |  |
| Payment of capital lease obligations   | (10)                         | (9)    |  |
| Payment of contingent consideration  | (33)                         |        |  |
| Dividends  | (135)                        | (73)   |  |
| Purchase of Company common stock   | (564)                        | (500)  |  |
| Payment of payroll taxes in lieu of issuing shares for stock-based compensation          | (105)                        | (78)   |  |
| Proceeds from exercise of stock options  | 71                           |        |  |