

NOVAK DAVID C
Form 4
December 13, 2004

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
NOVAK DAVID C

2. Issuer Name and Ticker or Trading Symbol
YUM BRANDS INC [YUM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
1441 GARDINER LANE

3. Date of Earliest Transaction (Month/Day/Year)
12/13/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
Chair CEO and Pres

(Street)
LOUISVILLE, KY 40213

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Common Stock	12/13/2004	12/13/2004	M		150,000	A	\$ 23.4844	176,227.08	D
Common Stock	12/13/2004	12/13/2004	S		98,000	D	\$ 46	78,227.08	D
Common Stock	12/13/2004	12/13/2004	S		3,100	D	\$ 46.1	75,127.08	D
Common Stock	12/13/2004	12/13/2004	S		200	D	\$ 46.12	74,927.08	D
Common Stock	12/13/2004	12/13/2004	S		700	D	\$ 46.13	74,227.08	D

Edgar Filing: NOVAK DAVID C - Form 4

Common Stock	12/13/2004	12/13/2004	S	2,500	D	\$ 46.14	71,727.08	D	
Common Stock	12/13/2004	12/13/2004	S	500	D	\$ 46.15	71,227.08	D	
Common Stock	12/13/2004	12/13/2004	S	1,400	D	\$ 46.16	69,827.08	D	
Common Stock	12/13/2004	12/13/2004	S	3,300	D	\$ 46.17	66,527.08	D	
Common Stock	12/13/2004	12/13/2004	S	4,700	D	\$ 46.18	61,827.08	D	
Common Stock	12/13/2004	12/13/2004	S	4,800	D	\$ 46.19	57,027.08	D	
Common Stock	12/13/2004	12/13/2004	S	4,500	D	\$ 46.2	52,527.08	D	
Common Stock	12/13/2004	12/13/2004	S	3,600	D	\$ 46.21	48,927.08	D	
Common Stock	12/13/2004	12/13/2004	S	1,700	D	\$ 46.22	47,227.08	D	
Common Stock	12/13/2004	12/13/2004	S	1,000	D	\$ 46.23	46,227.08	D	
Common Stock	12/13/2004	12/13/2004	S	700	D	\$ 46.24	45,527.08	D	
Common Stock	12/13/2004	12/13/2004	S	12,900	D	\$ 46.25	32,627.08	D	
Common Stock	12/13/2004	12/13/2004	S	100	D	\$ 46.26	32,527.08	D	
Common Stock	12/13/2004	12/13/2004	S	1,700	D	\$ 46.27	30,827.08	D	
Common Stock	12/13/2004	12/13/2004	S	3,400	D	\$ 46.28	27,427.08	D	
Common Stock	12/13/2004	12/13/2004	S	500	D	\$ 46.29	26,927.08	D	
Common Stock	12/13/2004	12/13/2004	S	700	D	\$ 46.3	26,227.08	D	
Common Stock							220 ⁽¹⁾	I	By Daughter

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Edgar Filing: NOVAK DAVID C - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (right to buy)	\$ 23.4844	12/13/2004	12/13/2004	M	150,000	01/21/2003 01/21/2009	Common Stock	150,000	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NOVAK DAVID C 1441 GARDINER LANE LOUISVILLE, KY 40213	X		Chair CEO and Pres	

Signatures

David C. Novak 12/13/2004
 __Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents transfer of shares to minor daughter

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.