

REIMER TERRY A

Form 4

December 05, 2012

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
REIMER TERRY A

2. Issuer Name **and** Ticker or Trading  
Symbol  
AMERICAN EQUITY  
INVESTMENT LIFE HOLDING  
CO [AEL]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director      \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below)      \_\_\_\_ Other (specify below)

Executive Vice President

(Last)      (First)      (Middle)  
  
6000 WESTOWN PARKWAY  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/04/2012

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

WEST DES MOINES, IA 50266

(City)      (State)      (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	12/04/2012		M		15,000	A	\$ 11
					173,507		D
Common Stock	12/04/2012		M		17,500	A	\$ 10.77
					191,007		D
Common Stock	12/04/2012		M		20,000	A	\$ 7
					211,007		D
Common Stock	12/04/2012		S		18,121	D	\$ 11.7
					192,886		D
Common Stock	12/04/2012		S		900	D	\$ 11.705
					191,986		D

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Common Stock	12/04/2012	S	10,056	D	\$ 11.71	181,930	D
Common Stock	12/04/2012	S	1,600	D	\$ 11.7125	180,330	D
Common Stock	12/04/2012	S	6,450	D	\$ 11.715	173,880	D
Common Stock	12/04/2012	S	9,598	D	\$ 11.72	164,282	D
Common Stock	12/04/2012	S	2,700	D	\$ 11.7225	161,582	D
Common Stock	12/04/2012	S	3,075	D	\$ 11.725	158,507	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Options - Right to Buy	\$ 11	12/04/2012		M	15,000	06/10/2004 06/10/2014	Common Stock 15,000
Options - Right to Buy	\$ 10.77	12/04/2012		M	17,500	06/30/2005 12/31/2014	Common Stock 17,500
Option - Right to Buy	\$ 7	12/04/2012		M	20,000	05/08/2012 05/08/2019	Common Stock 20,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director   10% Owner   Officer

Other

REIMER TERRY A  
6000 WESTOWN PARKWAY  
WEST DES MOINES, IA 50266

Executive Vice President

## Signatures

Debra J. Richardson, by Power of  
Attorney

12/05/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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