

ROCKY MOUNTAIN CHOCOLATE FACTORY INC

Form 8-K

June 03, 2004

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 26, 2004

Rocky Mountain Chocolate Factory, Inc.

(Exact name of registrant as specified in its charter)

| | | |
|---|-------------------------------------|--|
| Colorado | 0-14749 | 84-0910696 |
| <i>(State or other jurisdiction of incorporation)</i> | <i>(Commission File Number)</i> | <i>(IRS Employer Identification No.)</i> |

265 Turner Drive
Durango, Colorado 81303
(Address, including zip code, of principal executive offices)

Registrant's telephone number, including area code: (970) 259-0554

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Item 5. Other Events and Regulation FD Disclosure and Exhibits.

SIGNATURE

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Press Release

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Item 5. Other Events and Regulation FD Disclosure and Exhibits.

The Company has issued a press release announcing its quarterly cash dividend and has elected to file the press release as an exhibit to this form 8-K.

Exhibits

| Item | Exhibit |
|-------------|------------------------------------|
| 99.1 | Press Release, dated May 26, 2004. |

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ROCKY MOUNTAIN CHOCOLATE FACTORY, INC.

Date: June 3, 2004

By: /s/ Bryan J. Merryman

Bryan J. Merryman, Chief Operating
Officer, Chief Financial Officer,
Treasurer and Director

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