Griffin Sean Form 4 September 27, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Form 5 obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

(Print or Type Responses)

| 1. Name and Ad Griffin Sean | dress of Repo | rting Person * | 2. Issuer Name and Ticker or Trading Symbol UNITED NATURAL FOODS INC [UNFI] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|----------------------------------|---------------|---------------------------------------|--|--|--|--|--|
| (Last) C/O UNITED INC., 313 IRO | | · · · · · · · · · · · · · · · · · · · | 3. Date of Earliest Transaction (Month/Day/Year) 09/25/2017 | Director 10% Owner _X Officer (give title Other (specify below) Chief Operating Officer | | | |
| | (Street) | | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) | | | |

PROVIDENCE RI 02908

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Ι

1,632

| PKOVIDEN | NCE, KI 02906 | | | | | | Person | | - |
|--------------------------------------|---|---|--|---|--------------------------------|-------------------|--|---|---|
| (City) | (State) | (Zip) Tabl | e I - Non-D | erivative (| Securi | ities Acqu | ired, Disposed of | , or Beneficiall | y Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securition(A) or Dis (Instr. 3, 4 | sposed 4 and 5 (A) or | of (D) 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 09/25/2017 | | S | Amount 6,521 | (D) | Price \$ 44.6 (1) | 0 | D | |
| Common Stock | 09/26/2017 | | A(2) | 4,914 | A | \$ 0 (3) | 4,914 | D | |
| Common Stock | 09/26/2017 | | A(4) | 18,811 | A | \$ 0 (3) | 23,725 | D | |
| Common Stock | 09/26/2017 | | F(5) | 11,374 | D | \$ 44.39 | 12,351 | D | |

See

footnote

(6)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

9. Nu

Deriv

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (Instr. | 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | Amor Unde Secur | le and ant of rlying ities . 3 and 4) | 8. Price of Derivative Security (Instr. 5) |
|---|---|---|---|---------------------------------|----|---|---------------------|--------------------|-----------------------|---|---|
| | | | | Code | v | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Griffin Sean C/O UNITED NATURAL FOODS, INC. 313 IRON HORSE WAY PROVIDENCE, RI 02908

Chief Operating Officer

Signatures

Joseph McGrail, Power-of-Attorney, 09/27/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The transaction price listed is a weighted average. Actual sale prices for these dispositions ranged from \$44.50 to \$44.78. The reporting person undertakes to provide United Natural Foods, Inc., any security holder of United Natural Foods, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

(2)

Reporting Owners 2

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On September 21, 2016, the reporting person was granted 4,890 performance units eligible to vest at target levels of performance (with vesting of more or less shares possible based on actual performance) based on the extent to which certain EPS, Adjusted EBITDA, Adjusted ROIC and total shareholder return performance targets were met for fiscal 2017. Based upon the performance of United Natural Foods, Inc. (the "Company") against the applicable performance targets, 4,914 performance units subject to such criteria vested on September 26, 2017, resulting in the issuance of 4,914 shares of the Company's common stock to the reporting person.

- (3) Performance stock units were settled in shares of common stock on a one-for-one basis. Accordingly, there was no purchase price paid by the reporting person.
 - On October 27, 2016, the reporting person was granted 17,500 performance units eligible to vest at target level of performance (with vesting of more or less shares possible based on actual performance) based on the extent to which certain EPS, Net Sales and Adjusted
- (4) EBITDA performance targets were met for fiscal 2017. Based upon the Company's performance against the applicable performance targets, 18,811 performance units subject to such criteria vested on September 26, 2017, resulting in the issuance of 18,811 shares of the Company's common stock to the reporting person.
- As described in footnotes 2 and 4, on September 26, 2017, the reporting person became entitled to received 23,725 shares of the (5) Company's common stock. The Company retained 11,374 shares on that date to satisfy certain tax withholding obligations in connection with these vestings.
- (6) Includes 1,632 shares of common stock allocated to the reporting person under the United Natural Foods, Inc. 401(k) Plan's UNFI Stock Fund as of September 27, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.