

WALT DISNEY CO/
Form 4
March 12, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SMITH ORIN

(Last) (First) (Middle)

C/O STARBUCKS COFFEE
COMPANY, 2401 UTAH AVENUE
SOUTH, EX-2

(Street)

SEATTLE, WA 98134

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
WALT DISNEY CO/ [DIS]

3. Date of Earliest Transaction
(Month/Day/Year)
03/10/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Disney Common Stock	03/10/2015		M		6,000	A	\$ 28.06	33,570.46	D	
Disney Common Stock	03/10/2015		M		8,860	A	\$ 16.225	42,430.46	D	
Disney Common Stock	03/10/2015		S		14,860 (1)	D	\$ 104.1089	27,570.46	D	
Disney Common Stock	03/11/2015		M		1,500	A	\$ 16.225	29,070.46	D	

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Common
Stock

Disney Common Stock	03/11/2015	S	1,500 <u>(2)</u>	D	\$ 103.3143	27,570.46	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 28.06	03/10/2015		M	6,000	<u>(3)</u> 03/01/2016	Disney Common Stock	6,000
Stock Option (Right to Buy)	\$ 16.225	03/10/2015		M	8,860	<u>(3)</u> 03/02/2016	Disney Common Stock	8,860
Stock Option (Right to Buy)	\$ 16.225	03/11/2015		M	1,500	<u>(3)</u> 03/02/2016	Disney Common Stock	1,500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SMITH ORIN C/O STARBUCKS COFFEE COMPANY	X			

2401 UTAH AVENUE SOUTH, EX-2
SEATTLE, WA 98134

Signatures

Roger J. Patterson (POA
on file)

03/12/2015

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Shares were sold in 27 incremental transactions pursuant to a single sell order. Sale prices of individual transactions ranged from \$104.00
(1) to \$104.35. Upon request, the reporting person will provide to the Securities and Exchange Commission, to the Issuer of the securities herein, or to a securities holder the complete sales data, including the number of shares sold at each separate price.

Shares were sold in three incremental transactions pursuant to a single sell order. Sale prices of individual transactions ranged from
(2) \$103.31 to \$103.325. Upon request, the reporting person will provide to the Securities and Exchange Commission, to the Issuer of the securities herein, or to a securities holder the complete sales data, including the number of shares sold at each separate price.

(3) The option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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